



**South Placer  
Fire District**

# Annual Report

District Board

Dan Bajtos

Chris Gibson

Gary Grenfell

Mike Johnson

Ken Musso

Tracy Randall

Terri Ryland

Fire Chief:

Mark Duerr

916-791-7059

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www.southplacerfire.org

# 2023

# About Us

The South Placer Fire District is an all-hazards response agency providing emergency and non-emergency Fire Suppression, Fire Prevention, Public Education, and Advanced Life Support medical services, including transportation to the communities of Granite Bay, Loomis, and parts of unincorporated Placer County, including small portions of Newcastle and Penryn.



The men and women of the South Placer Fire District provide these services 24 hours a day, 365 days a year, from four stations throughout the District, protecting more than \$10 billion of assessed property value. It is a privilege and pleasure to serve our community and those that visit. We hope you have a safe and enjoyable time in the Fire District and never require our services, but if you do - we stand ready to serve.

# Message from the Chief

As we reflect on the year 2023, it's evident that our community has continued to experience significant growth and change. Throughout this period of transformation, the men and women of the South Placer Fire District have demonstrated unwavering commitment and dedication to their duties, making us incredibly proud and grateful.

Despite the ongoing challenges posed by the closure of two stations and the reduction of six full-time positions, our team has managed to achieve a remarkable feat by reducing our overall response time by 1.5%. This

accomplishment is a testament to the hard work and perseverance of our personnel, and I commend them for their outstanding efforts.

While we have faced obstacles, the district has remained steadfast in its commitment to strong fiscal stewardship. Through contract negotiations, we have secured a three-year agreement that not only includes generous double-digit wage increases for all employees, but also enables us to bolster our district fund balances. This achievement demonstrates our ability to navigate challenges while ensuring the well-being of our personnel and the sustainability of our operations.

As we look ahead, we remain resolute in our mission to serve and protect our community, embracing the changes and opportunities that lie ahead. I extend my deepest appreciation to each member of our team for their exceptional work and unwavering dedication to our district's mission. Together, we will continue to uphold the highest standards of service and excellence in the face of evolving circumstances and ultimately achieve our mission to provide exceptional customer service to our community.



# Our Vision

Our shared mission and vision are to:

**Provide Exceptional Customer  
Service to Our Community.**

The mission and the vision are the same because it is the reason we are here and the standard we aspire to every day.



# Our Values

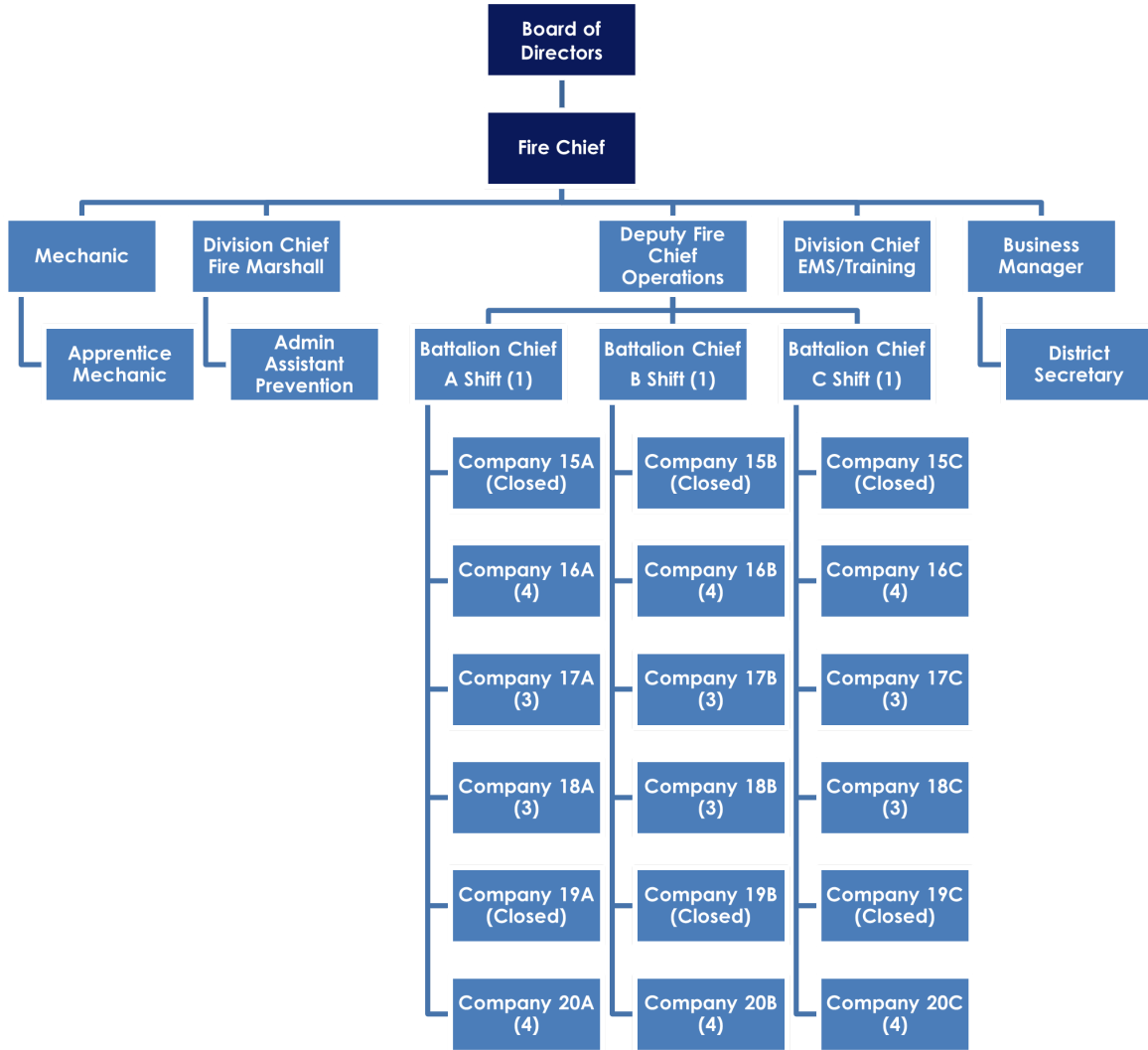
**1** Respect

**2** Accountability

**3** Integrity

**4** Excellence in Action

**5** Ride for the Brand



# District Organization



A seven-member board leads the South Placer Fire District. Board members are elected to alternating four-year terms.

The Fire Chief reports to the Board and oversees the District's day-to-day operations through three divisions - Operations, Fire Prevention, and EMS/Safety.

Operations is the largest division managed by three shift Battalion Chiefs who lead four engine companies and two ambulances.

# Divisions & Achievements

## Operations



Operations are the heart of SPFD. From fighting a fire to helping a family member during a medical emergency, the majority of the District's personnel, budget, and efforts are channeled through operations. Operations consist of:

- Fire Suppression - Structural, Wildland, Vehicle, Trash/Debris, etc
- Emergency and non-emergency medical response and transport
- Fire Prevention
- Public Assistance
- Public Education

Operations are led by Deputy Chief Matt Feeley and three shift Battalion Chiefs - Kelly Moretti, Brian Midtlyng, and Matt Van Voltinburg, who oversee 15 firefighters and paramedics daily for a total of 45 line personnel.

# Divisions & Achievements

## Operations



**Matt Feeley**

Deputy Chief Operations

Chief Feeley has been with the District for 28 years, starting as a live-in at Station 6 in 1995. Since then, he has held all ranks up to his current position.

As the Deputy Chief of Operations, Chief Feeley and his team have successfully:

- Increased use of the electronic system to track, manage, and control inventory;
- Administered numerous promotional exams;
- Reviewed District expenses;
- Worked with BCs to increase training.



**Kelly Moretti**

A Shift Battalion Chief

Chief Moretti began his fire service career in 1994 when he joined the District. He has served the community as a volunteer up through his current rank of shift Battalion Chief. He has actively participated in numerous committees, including EMS, PPE, and Training.

Chief Moretti and his shift were very busy, with many members completing certificate training and Bachelor's degrees, passing tests, and being promoted, as well as participating in ordering a new water tender and placing a new apparatus in service.

# Divisions & Achievements

## Operations



**Brian Midtlyng**

B Shift Battalion Chief

Chief Midtlyng started his career at SPFD in 1998 as a volunteer at Station 2. Chief Midtlyng has over 24 years of experience with the District and is passionate about teaching in several fire disciplines.

Chief Midtlyng's shift has been working hard, with many members participating in the training cadre, essentially planning all fire-related training for the District as well as taking on the task of overhauling our pre-plan program, which provides insight on building location and function to all crews responding to a fire.



**Matt Van Voltinburg**

C Shift Battalion Chief

Chief Van Voltinburg, a once-resident of Granite Bay, has been part of the district since 1997, initially volunteering and progressing through various ranks. Chief "Van" possesses multiple certifications and licenses and now serves as a Battalion Chief.

On Chief Van's shift several members of the C-Shift team finished their certifications and degrees, and one member has been promoted from FF Apprentice to a full-time firefighter paramedic.



# Divisions & Achievements

## Fire Prevention

Fire Prevention is staffed with two hard-working members of the District, Fire Marshall Jeff Ingolia and Admin Assistant/Inspector 1 Katrina Hoop. Chief Ingolia has been with the District for four years and has over 25 years of Prevention experience. Ms. Hoop has been with the District for over 28 years and has a broad area of expertise, including fire prevention, EMS, billing, and office administration.



**Jeff Ingolia**

Fire Marshall

Fire Prevention had another busy year conducting initial plan review, inspections, and final approval of the following projects:

### Residential

- New residential starts = 111
- Average new residential sq ft = 5293
- Fees collected = \$351k

### Remodel

- Square feet added = 208,000
- Fees collected = \$70k

### Commercial

- Square feet = 471,790 (687% increase)
- Fees collected = \$479,848

Total Permits = 372



**Katrina Hoop**

Admin Assistant/  
Fire Inspector 1

# Divisions & Achievements

## EMS & Safety



**James Magnuson**  
Division Chief

Chief Magnuson is the Division Chief of EMS and Safety which was very active in 2023. Chief Magnuson's passion is EMS, which is reflected in his teaching and participation in the field. Chief Magnuson is the President of the Cal Chiefs EMS section and routinely participates at the state, regional, and local levels to improve the delivery of EMS in our community.

When not working to change policy, Chief “Mags” can be found teaching SPFD members and the public about all facets of EMS.

## Fleet



**Jeremy Manchester**  
Journey Mechanic

Mr. Manchester has been the District Mechanic since 2013. He is ACSE and Fire Vehicle certified and is working on upgrading to Emergency Vehicle Technician III.

Similar to the other Divisions, the shop has been busy, including:

- Annual maintenance of all apparatus;
- Training an apprentice mechanic;
- Helping to design and inspect the District's new water tender.

# Divisions & Achievements

## Administration



**Katherine Medeiros**

Business Manager

Katherine Medeiros is the business manager and has been with the District since 2013. Mrs. Medeiros brings a wealth of knowledge and experience in finance and human resources, with 28 years of experience in both the public and private sectors. She holds a degree in Accounting Information Systems from California State University, Sacramento, and is responsible for financial operations and benefits management, including PERS reporting, health benefits, and payroll management.



**Barbara Leak**

District Secretary

Barbara Leak is the District Secretary responsible for maintaining the District's administrative operations, including accounts payable, payroll, and customer service. Ms. Leak began her career with the Loomis Fire Protection District in 2000 and became part of South Placer through the consolidation in 2017. Prior to that, she was the office manager of the Loomis Fruit Growers Association from 1988-2001 and is an avid historian of all things, especially Loomis.

# Major Activities and Accomplishments - 2023



## Grant

Firefighter physicals = \$74,000

Submitted two grants for personnel and radios



## Fire Apparatus

Ordered a new ambulance



## Administration

Four community open houses

Development of the Master Plan

Implemented billing for lift assists at care facilities



## Fire Prevention

Provided wildfire preparedness presentations

Fire Prevention week materials delivered to schools



## EMS

Hands-only CPR/Stop the Bleed for all freshman at Granite Bay High and Del Oro

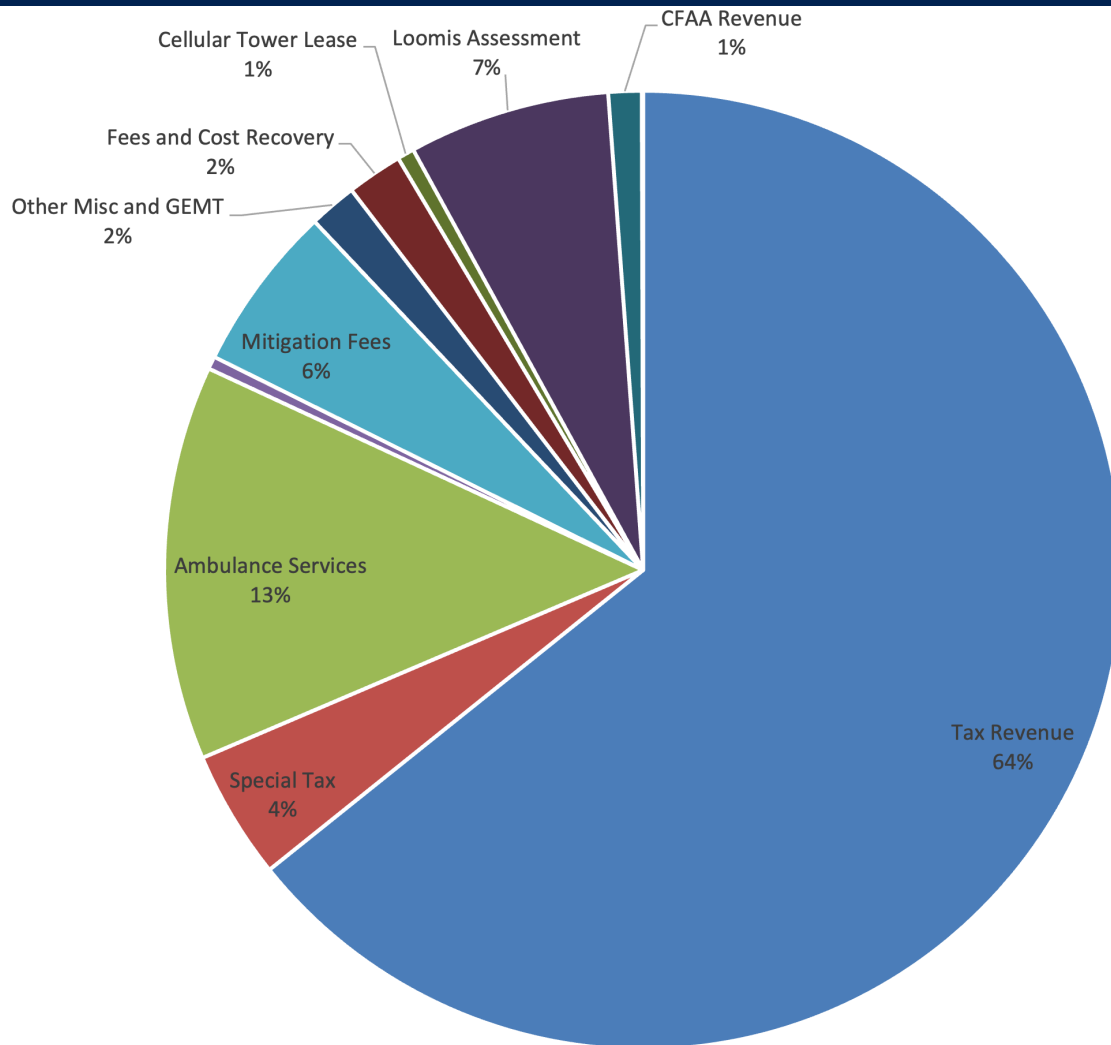


## Operations

Live Burn training

New protective equipment to protect firefighters

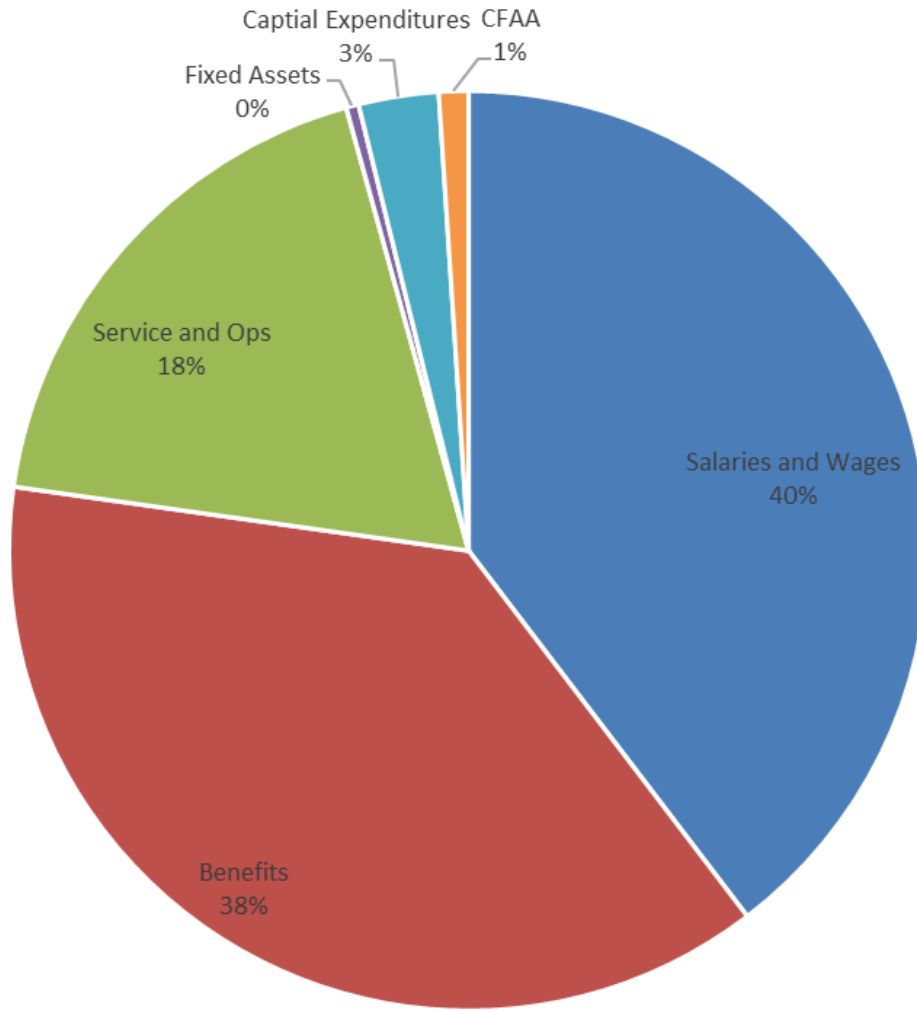
# District Budget



## Revenue - FY 2023

A brief overview of the primary revenue sources in the District reveals that most of the revenue is derived from property tax (\$9.5 million), two special taxes (former Loomis Fire at \$550,000 and South Placer at \$700,000), and a benefits assessment in the former Loomis Fire District (\$1.1 million). Following this, ambulance services contribute the next significant revenue at \$2.1 million. It's important to note that mitigation funds are legally designated to cover the expenses related to new development, which includes new and expanded facilities, apparatus, vehicles, and equipment.

# District Budget



## Expenses - FY 2023

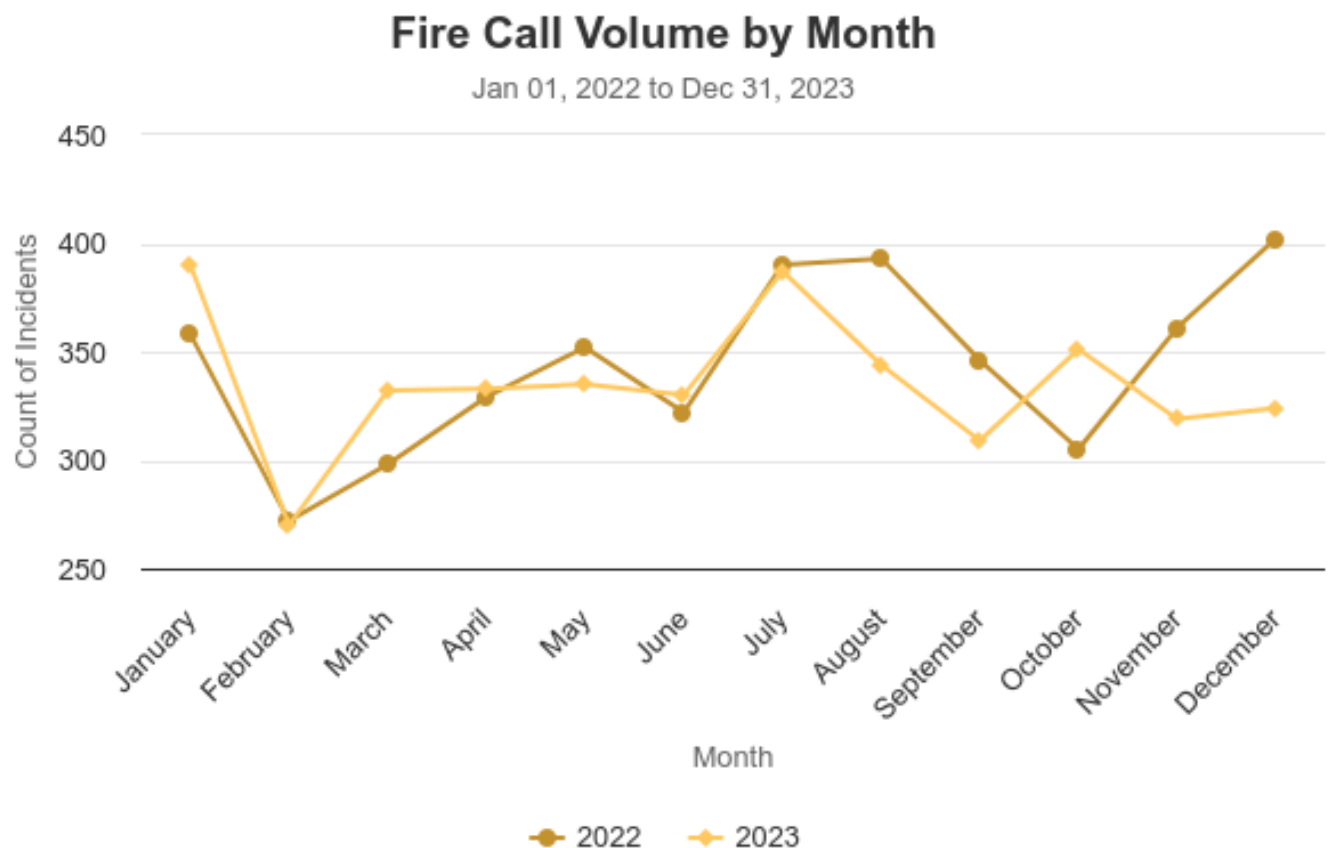
As a service organization, District expenses are tied primarily to labor costs, including wages and benefits. These expenses compose nearly 80% of the District budget. The rest of the expenses are categorized into service and operations (the day-to-day expenses that keep the District running, i.e. utilities, fuel, equipment, etc.), fixed assets, capital expenses, mitigation expenses (see revenue for limitations), and CFAA (wildland fire deployments).

# South Placer Fire Profit and Loss Statement

The District's profit and loss statement can be found on the District website at [southplacerfire.org](https://southplacerfire.org) under [Budgets and Plans](#).

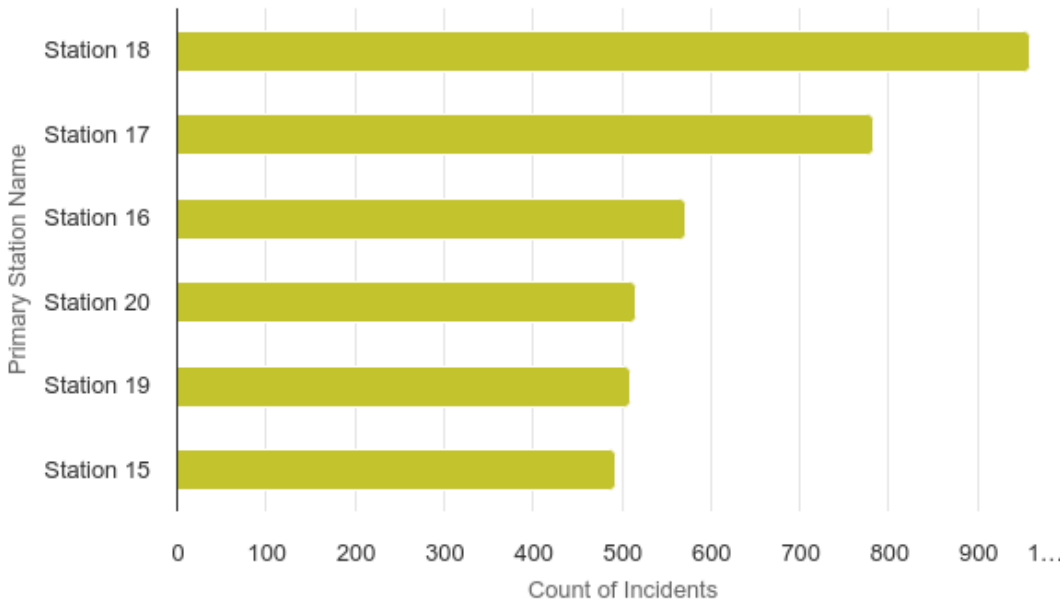
## A Year in Review

With 2022 the busiest year on record for the South Placer Fire District, 2023 saw a 2.5% overall reduction in call volume. The next few pages will discuss 2023 and the District's responses' frequency, types, and locations.



### Incidents by Primary Station Name

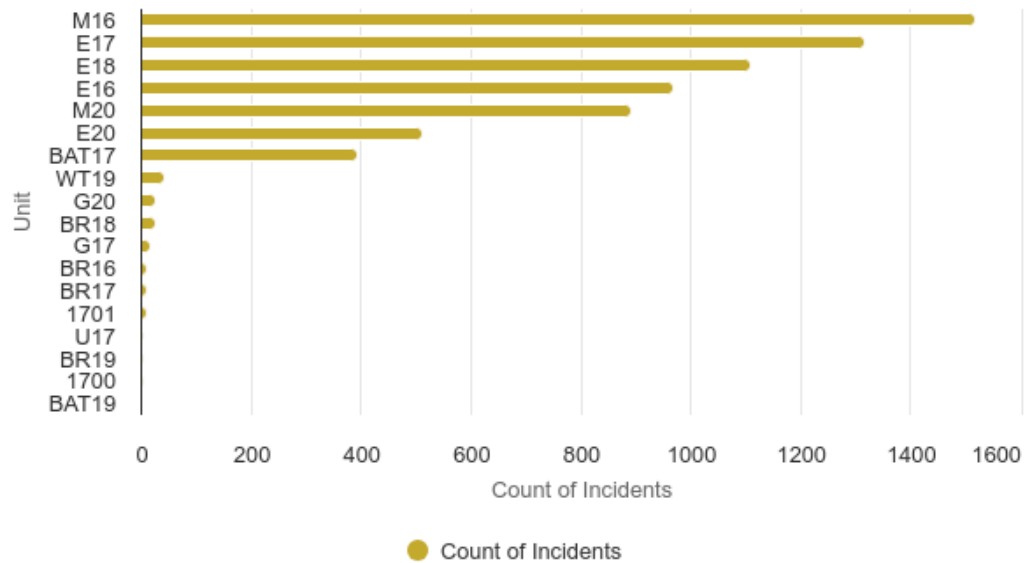
Jan 01, 2023 to Dec 31, 2023



Incidents by Primary Station show where calls originated by station location, regardless of apparatus response or availability.

### Incidents by Apparatus Resource ID (Top 40)

Jan 01, 2023 to Dec 31, 2023



Incidents by Units (Top 15) show incident frequency by specific unit. These are the incidents the units responded to regardless of call location and include automatic and mutual aid.

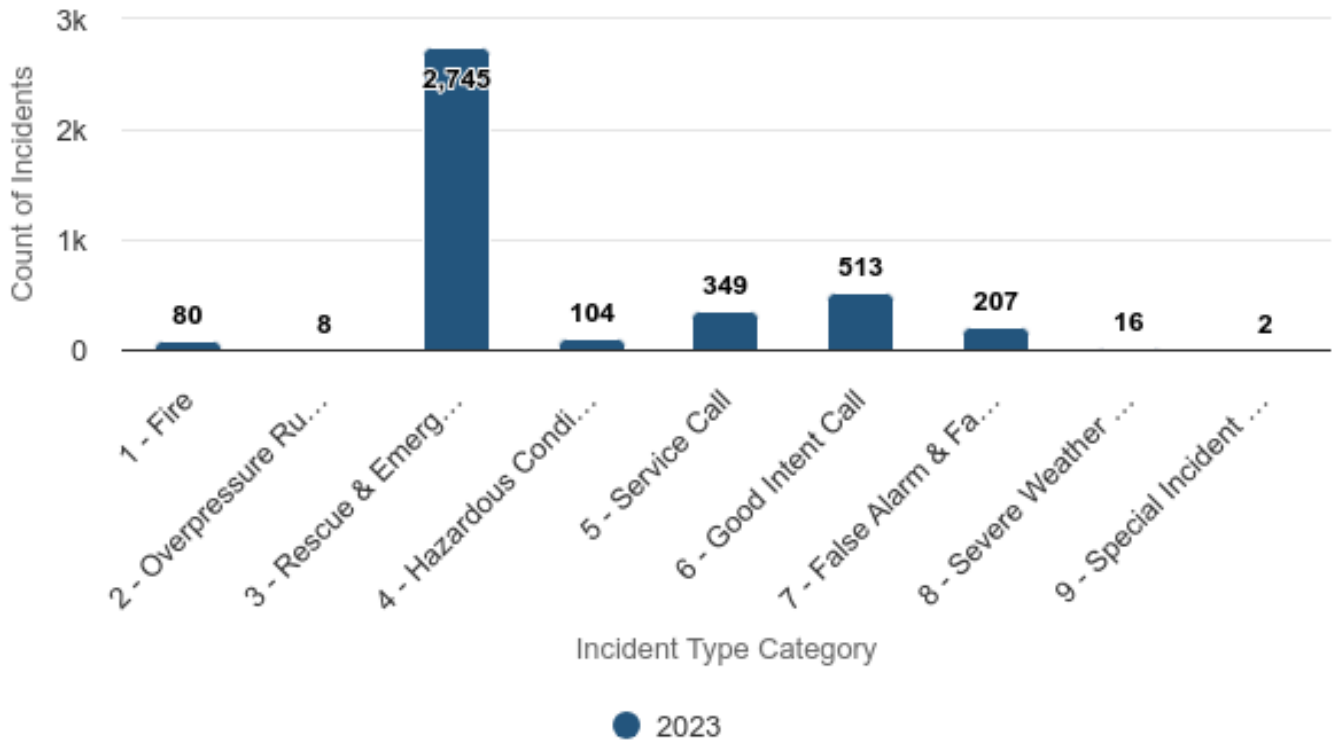




# Call Volume by Incident type

## Incidents by Category and Year

Jan 01, 2023 to Dec 31, 2023



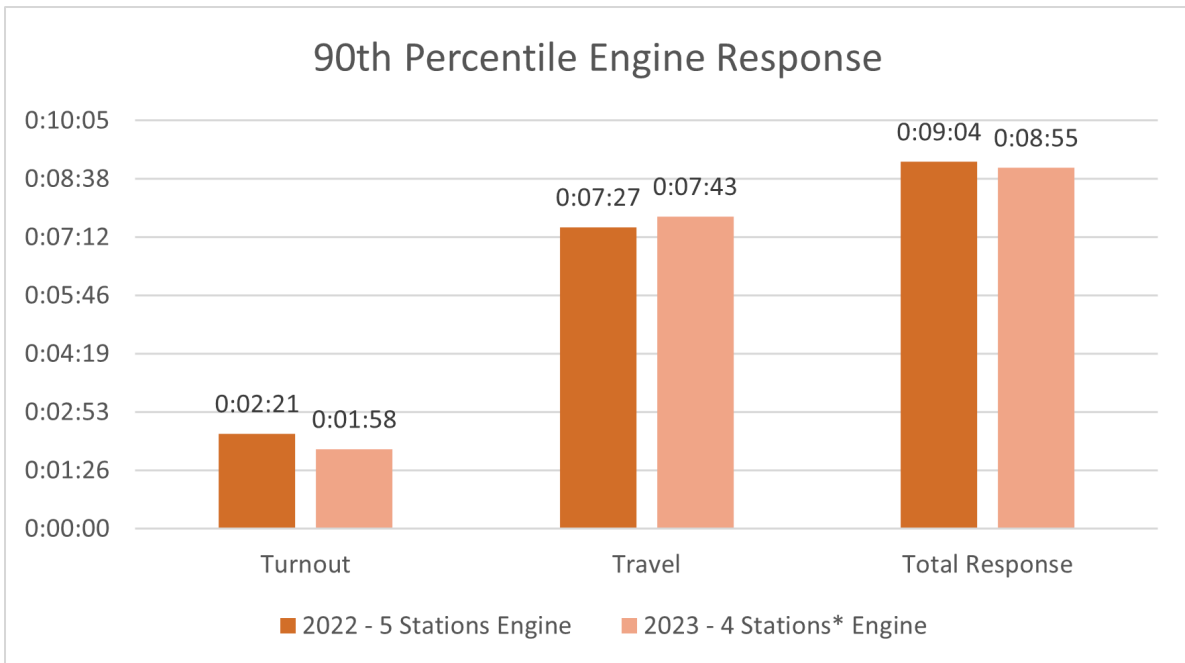
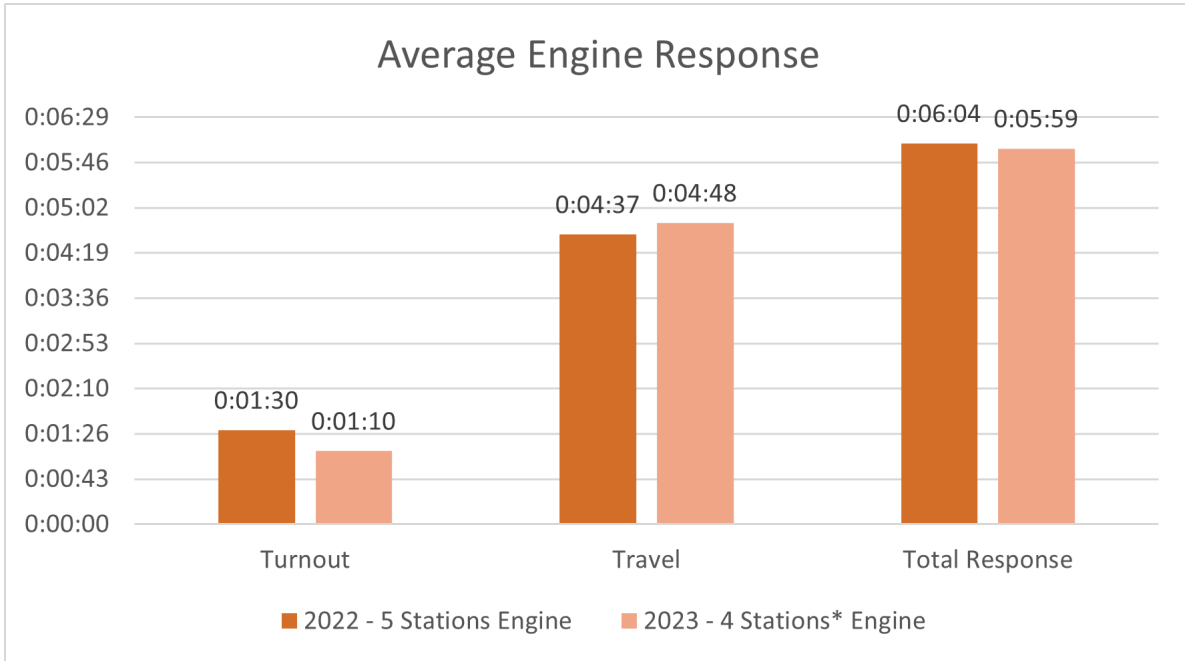
## Incidents by Day and Hour

Jan 01, 2023 to Dec 31, 2023

Day	0000	0100	0200	0300	0400	0500	0600	0700	0800	0900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000	2100	2200	2300
Sunday	24	24	9	13	11	10	13	19	29	35	43	25	37	33	40	30	29	29	29	29	37	26	16	18
Monday	11	9	3	5	13	10	13	28	34	37	33	43	48	47	34	40	22	35	25	33	29	20	17	5
Tuesday	9	13	14	10	9	12	17	27	33	33	34	30	35	28	27	27	35	39	32	31	27	28	18	17
Wednesday	13	10	10	11	9	5	18	20	22	29	44	42	34	30	32	31	30	37	30	32	18	19	16	11
Thursday	6	9	8	11	18	11	11	31	36	29	24	30	26	30	33	30	23	30	22	32	25	21	16	12
Friday	6	9	10	9	6	16	15	16	32	23	31	47	42	31	38	29	38	31	27	31	26	29	16	16
Saturday	15	8	8	9	15	10	13	23	28	37	33	28	30	35	37	38	32	37	37	31	21	24	20	17

Incidents by Day and Hour charts all calls by date and time. Light blue = less calls and dark red = more calls. In 2023, the busiest time and day of the week was Monday morning between 11:00 am and 2:00 pm.

SOUTH PLACER FIRE DISTRICT ANNUAL REPORT



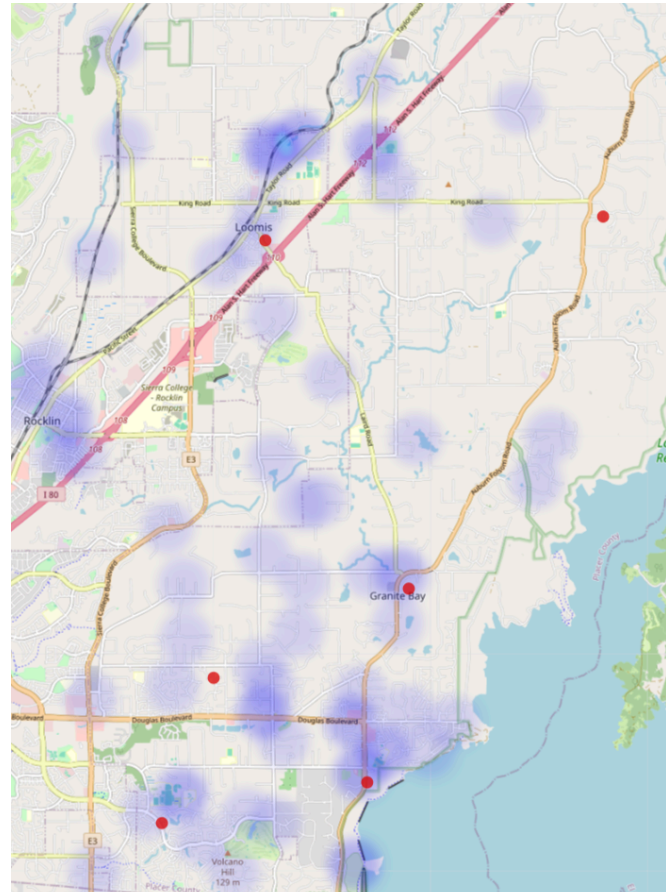
The graphs above represent response times for 2023. The average and 90th percentile times, the overall time it takes from when you call 911 to when a unit arrives at your house, have improved by 1.3 and 1.6%, respectively. While that may not seem like a significant change, the improvement is seen despite the reduction from five stations in 2022 to four in 2023.

## Fire Incidents

The South Placer Fire District responded to 80 fires in 2023. The map to the right shows the location of fires by frequency, with the heaviest concentration of fire south and east of the intersection of Auburn Folsom and Douglas Road. The District also responded with Mutual Aid to help our neighbors in Rocklin, Roseville, Penryn, Newcastle, Cal Fire, and beyond.

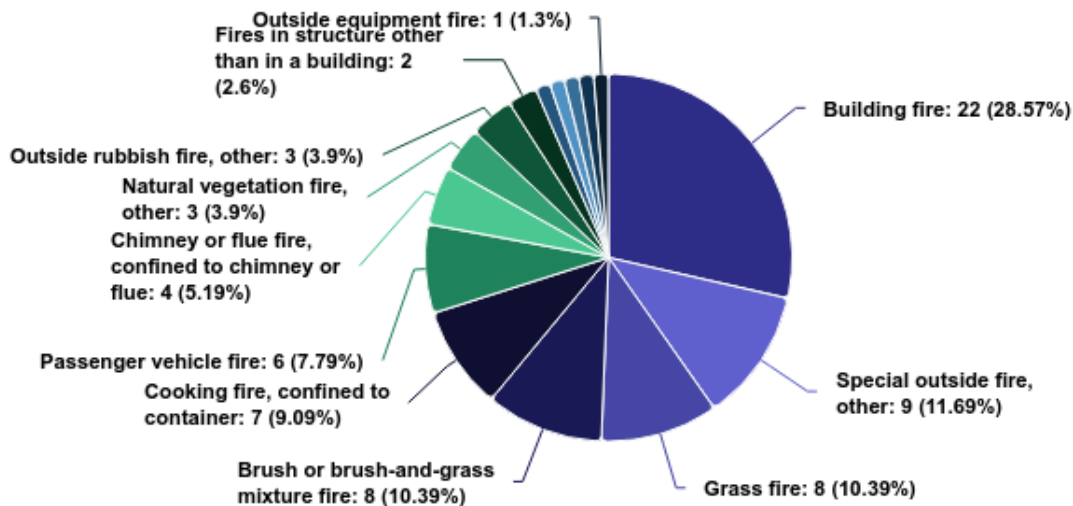
The red dots are the locations of SPFD fire stations.

The graph below shows the type, number, and percentage of fires based on the type of fire.

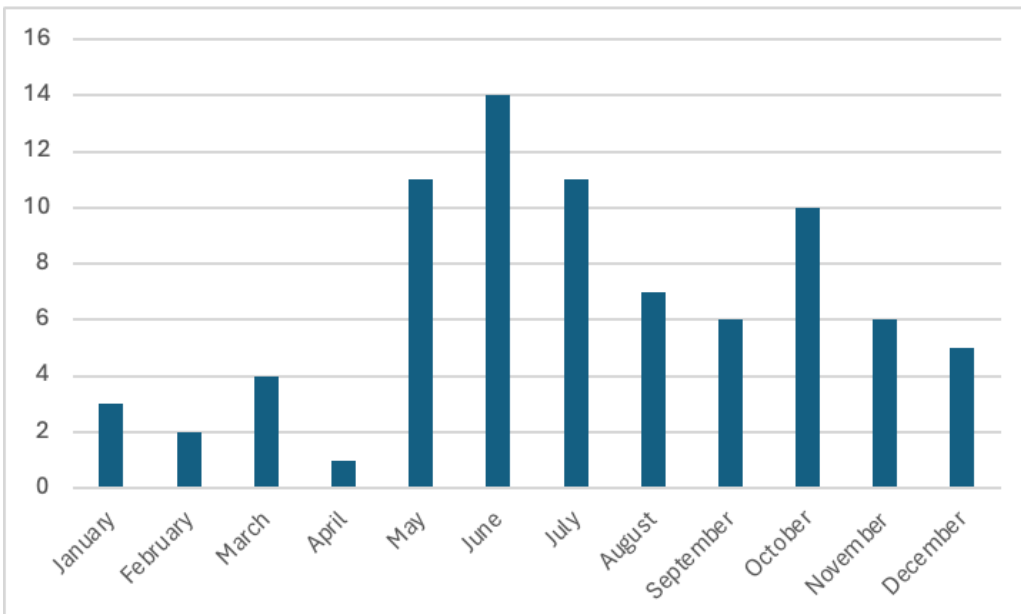


### Incident Types (Top 15)

Jan 01, 2023 to Dec 31, 2023



## Fires by Month

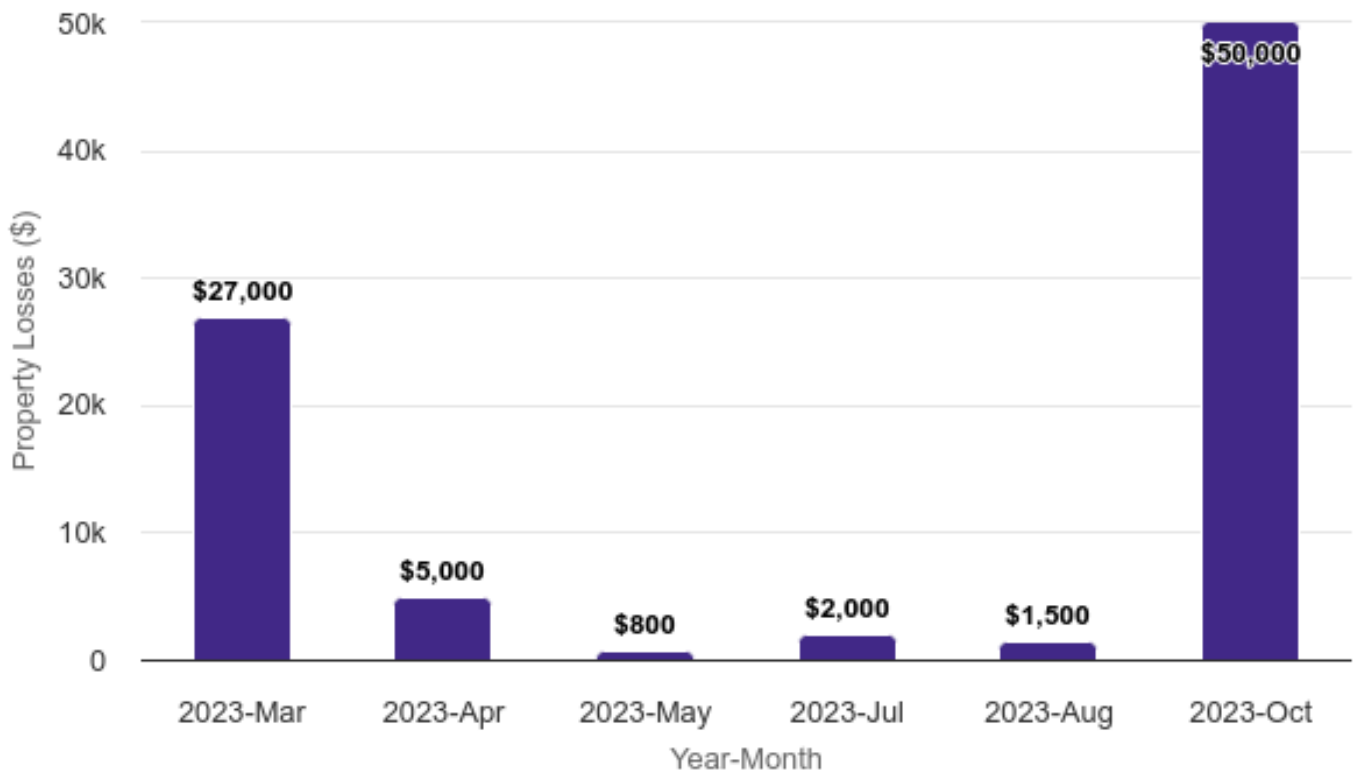


The graph to the left shows the frequency of fires by month. It's not a coincidence that the busiest time of the year is the summer, with a higher incidence of grass, vegetation, and wildland fires occurring during the spring and summer months.

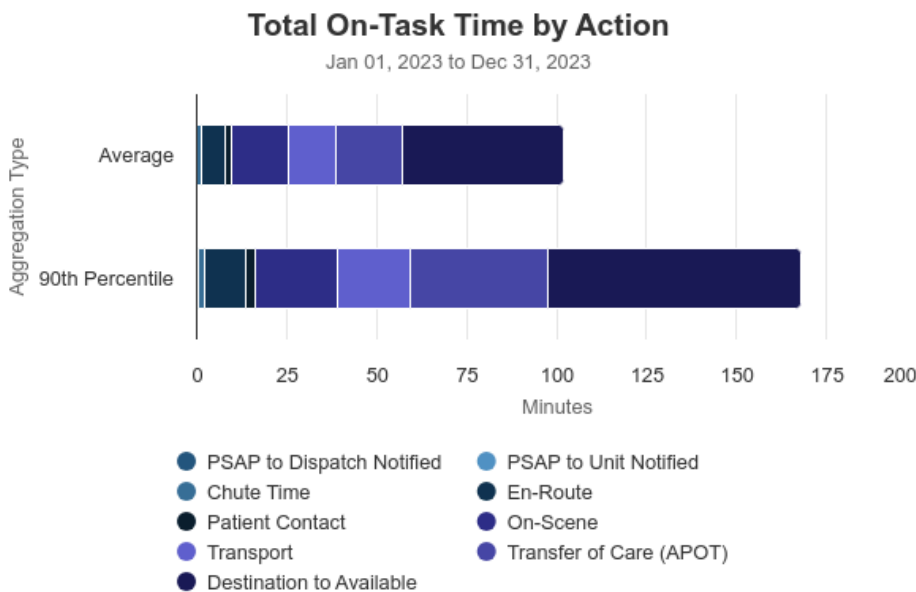
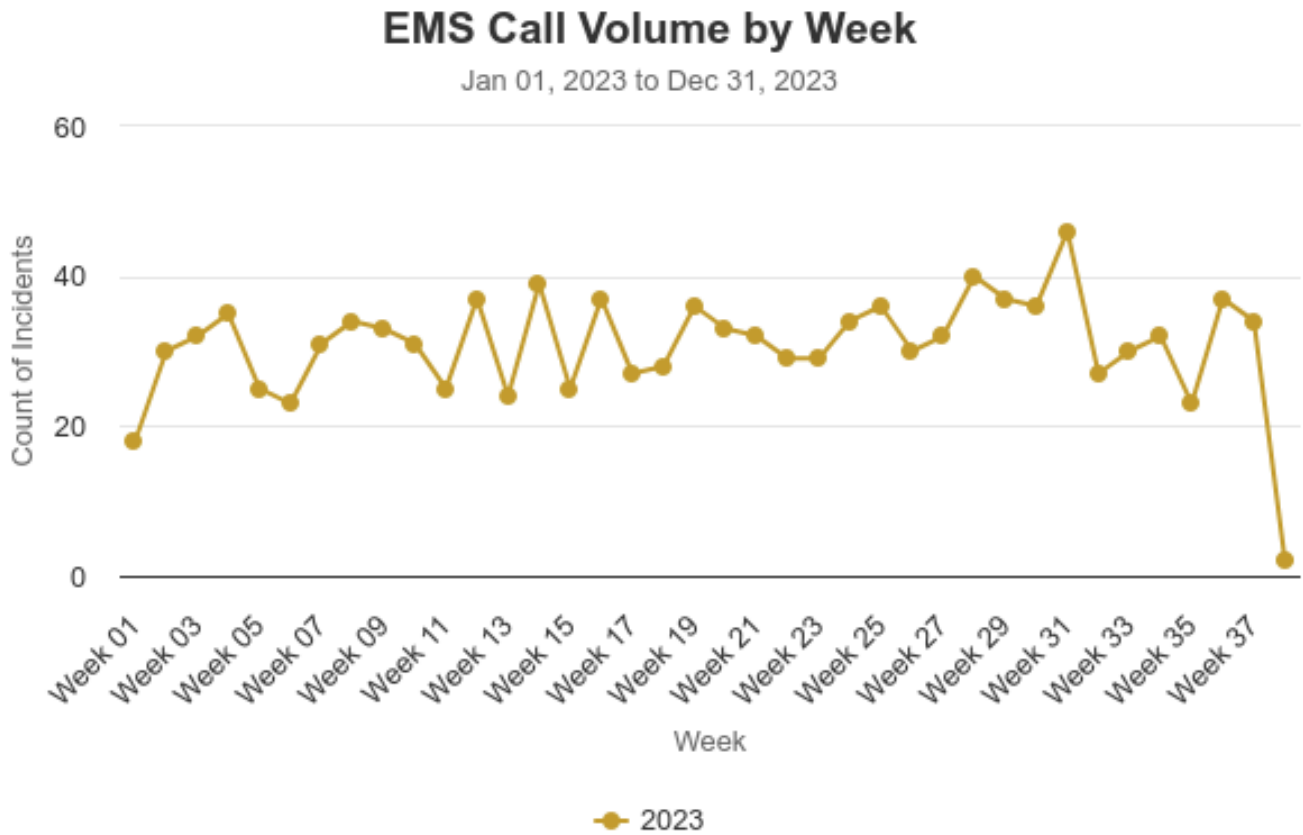
The graph below is the property loss, by month, for the fires in the District. This is based on the on-scene officers experience and interpretation of the loss.

## Property Losses by Month

Jan 01, 2023 to Dec 31, 2023



## Emergency Medical Services (EMS) Call Volume by Week



The top graph is the number of EMS incidents by week.

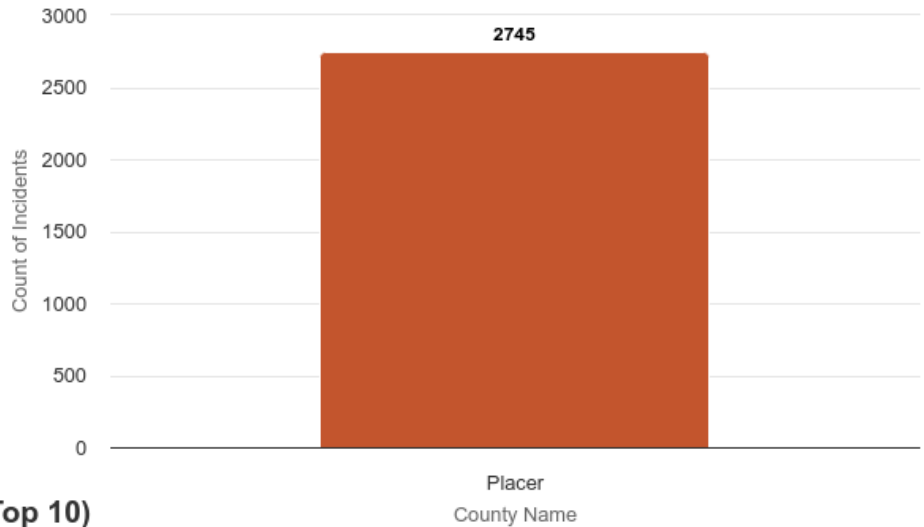
The chart to the left demonstrates the total time on task for EMS incidents. This includes the average and 90th percentile minutes for all EMS calls, with the average committed call time of over 100 minutes.

## EMS Call Volume - continued

The graph to the right is the total number of EMS calls for the District - 2,745.

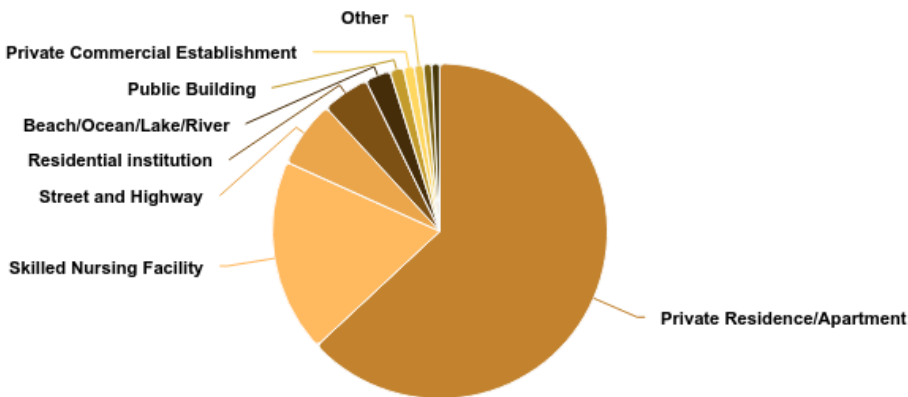
### Incidents by County Name (Top 15)

Jan 01, 2023 to Dec 31, 2023



### Incidents by Location Type (Top 10)

Jan 01, 2023 to Dec 31, 2023

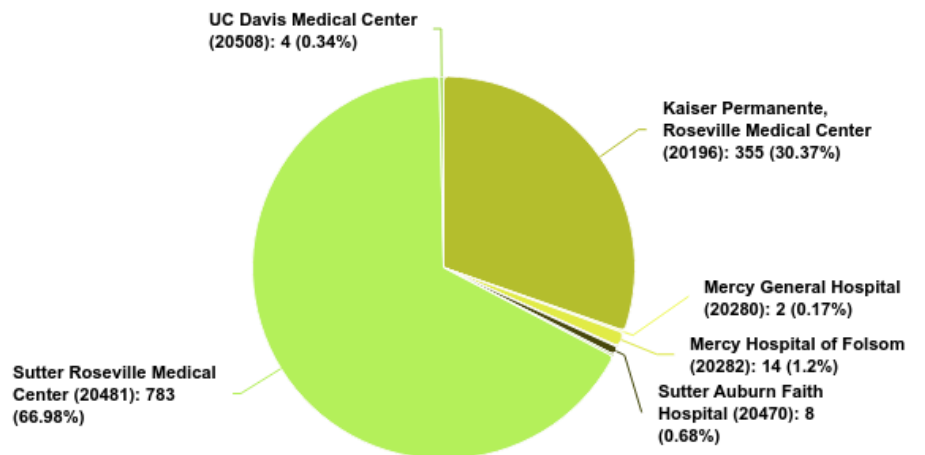


To the left, we see the frequency of locations where EMS calls originate.

The graph to the right shows locations to where patients in the District were most frequently transported.

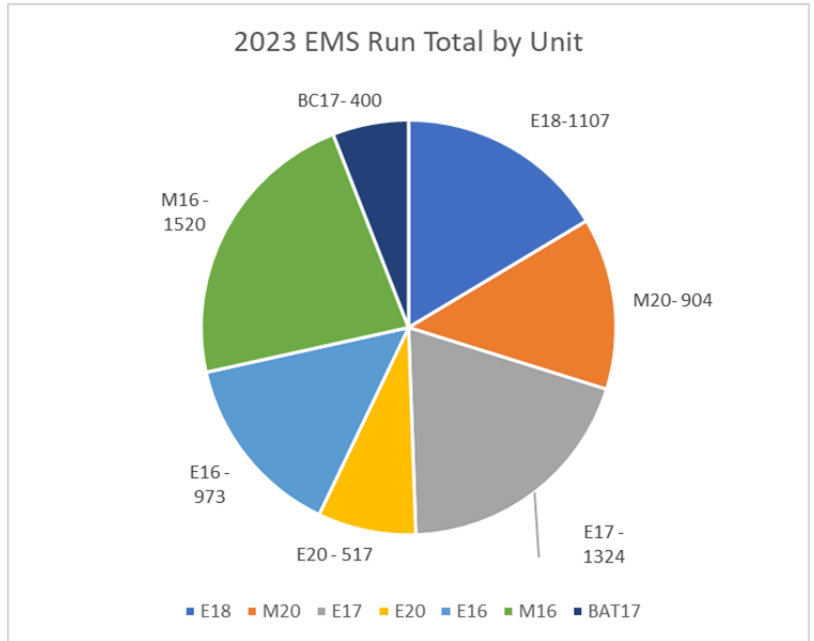
### Transports by Destination

Jan 01, 2023 to Dec 31, 2023

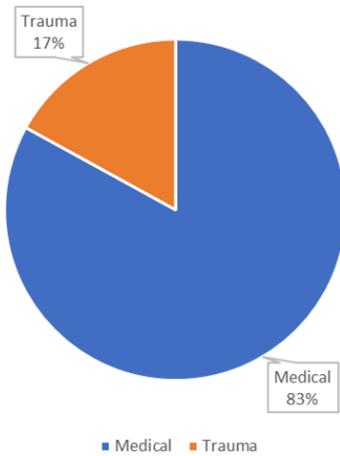


# EMS Responses

The graph shows responses per unit, which may exceed incidents as multiple units can respond to one emergency, resulting in a count of one incident but multiple responses.



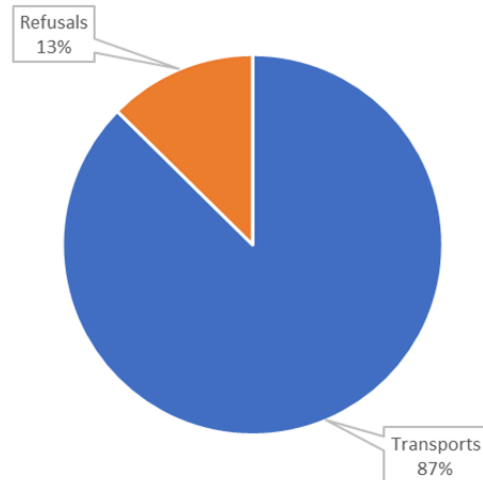
911 Patient Type



To the left is the breakdown of medical calls versus trauma calls. A trauma could include a vehicle accident, fall, or another type of injury.

The graph to the right represents the percentage of calls transported to the hospital versus those that refused transport. Refusal happens for several reasons, including feeling better or finding alternate transportation, such as a friend or family member.

2023 Call Disposition



# AT RISK POPULATION PROFILE

SOUTH PLACER FPD



**34,381** Population  
**12,130** Households  
**2.82** Avg Size Household  
**49.6** Median Age  
**\$140,009** Median Household Income  
**\$797,840** Median Home Value  
**275** Wealth Index  
**81** Housing Affordability  
**49** Diversity Index

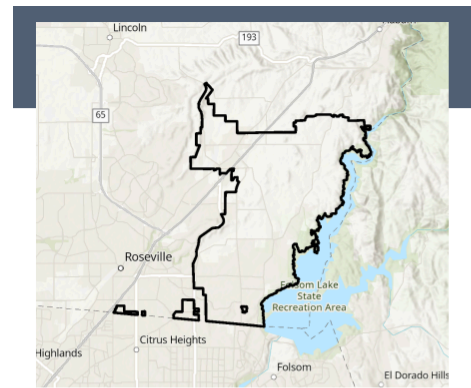


Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
<b>English Only</b>	5,930	19,326	5,692	30,948
<b>Spanish</b>	242	845	602	1,689
Spanish & English Well	242	845	549	1,636
Spanish & English Not Well	0	0	53	53
Spanish & No English	0	0	0	0
<b>Indo-European</b>	148	1,065	330	1,543
Indo-European & English Well	148	1,029	201	1,378
Indo-European & English Not Well	0	36	76	112
Indo-European & No English	0	0	53	53
<b>Asian-Pacific Island</b>	75	517	90	682
Asian-Pacific Isl & English Well	75	516	77	668
Asian-Pacific Isl & English Not Well	0	1	12	13
Asian-Pacific Isl & No English	0	0	1	1
<b>Other Language</b>	1	170	44	215
Other Language & English Well	1	170	44	215
Other Language & English Not Well	0	0	0	0
Other Language & No English	0	0	0	0

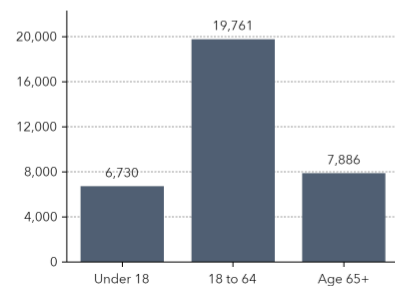
© 2023 Esri

During the development of this report, we noticed the regularity with which the South Placer Fire District services our at-risk populations. Some of the at-risk groups shown in the above graph are patients over 65, households with disabilities, and households without a vehicle. Another at-risk group is those under age five (5).

The bar graph to the right shows the population in the District by age bands.



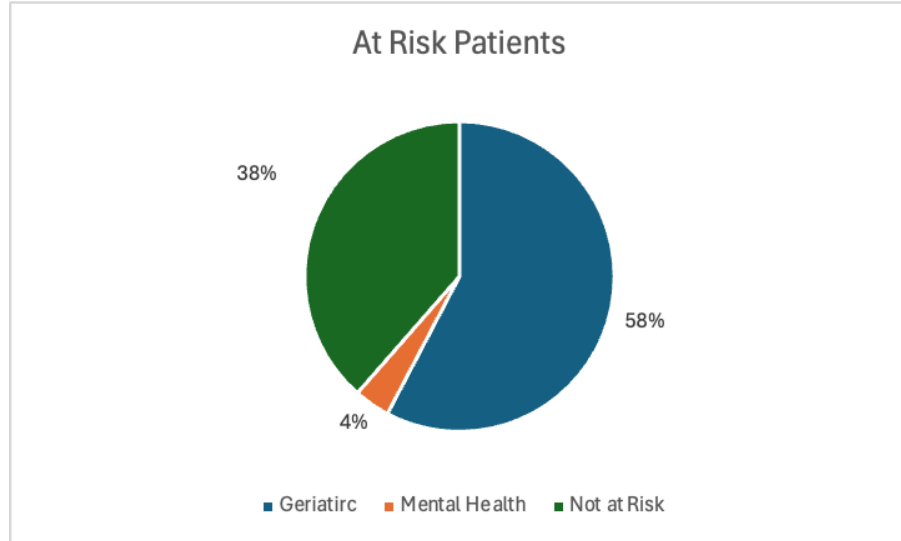
POPULATION BY AGE





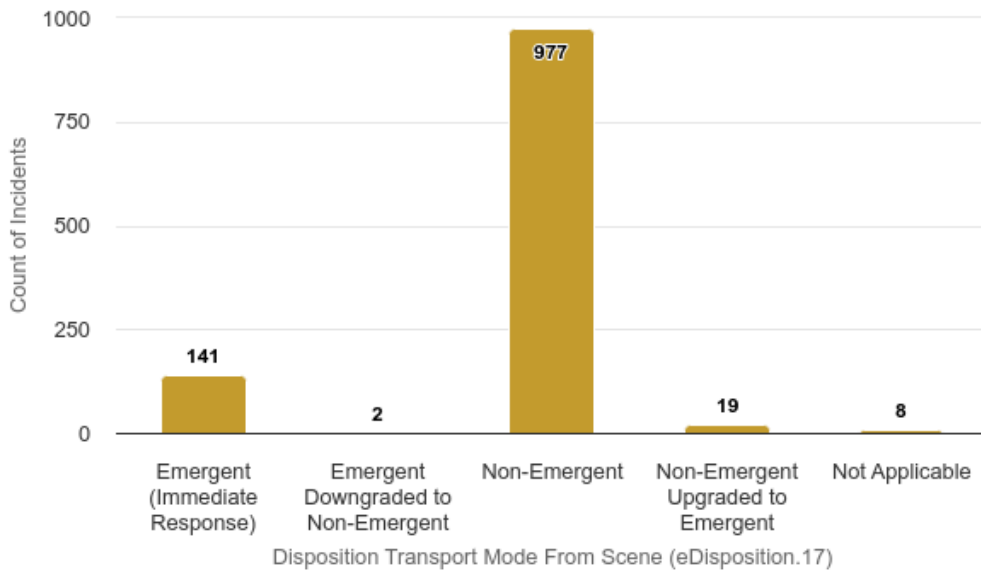
## At Risk Populations

The pie graph to the right indicates the EMS response to at-risk patients, including geriatrics (38% of all responses) and mental health (4%). In 2023, 42% of all EMS responses are to at-risk populations.



## Incidents by Mode of Transport

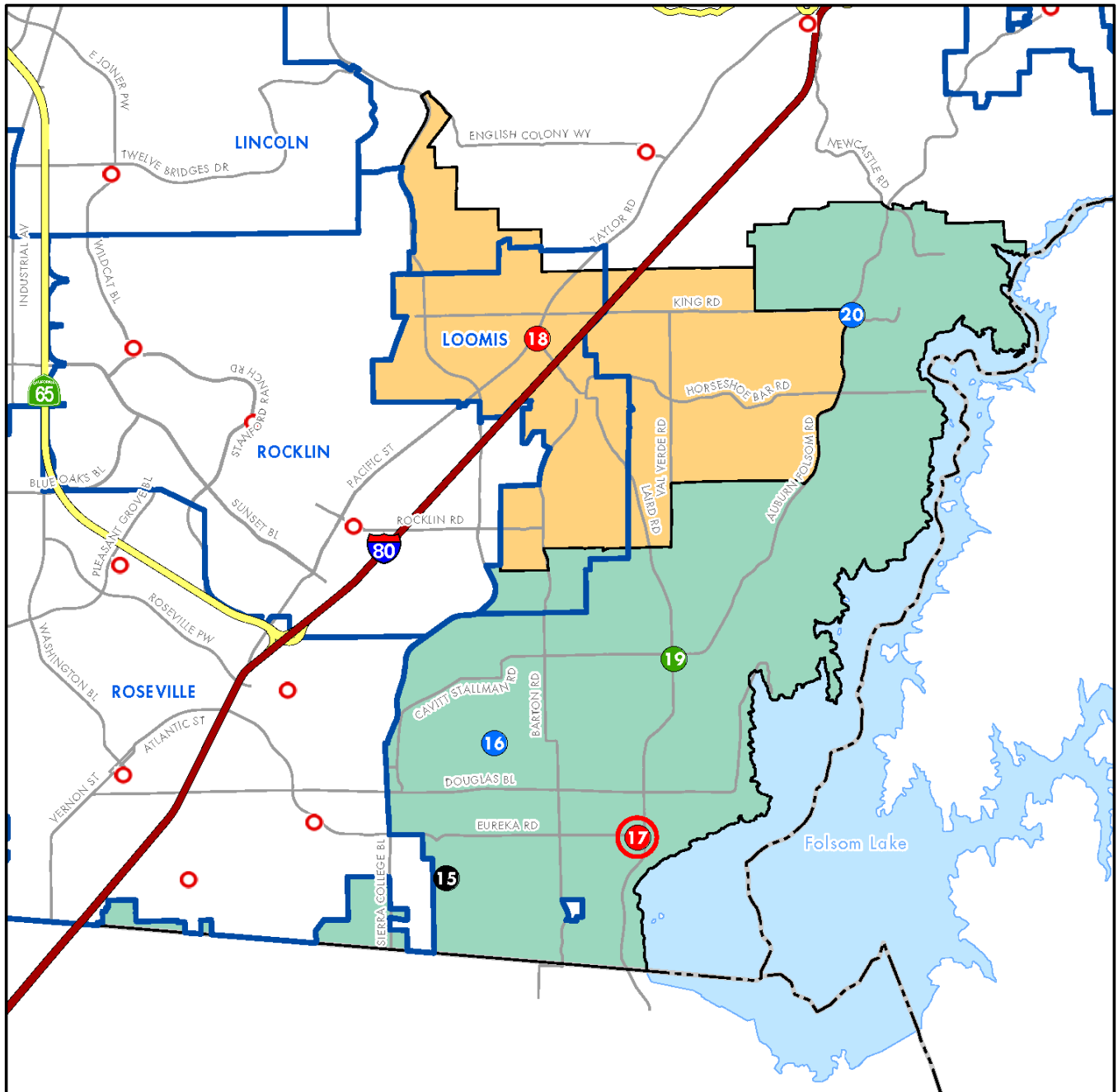
Jan 01, 2023 to Dec 31, 2023



The graph to the right shows how at-risk patients were transported to the hospital - whether emergent (with lights and sirens), non-emergent (no lights/sirens), upgraded, downgraded, or not applicable.

# Stations/Apparatus

South Placer Fire Protection District Divisions and Stations



- City Limits
- County Boundaries
- South Placer Fire Division 1
- South Placer Fire Division 2
- 3-Person Engine Company - Battalion Chief
- 3-Person Engine Company
- 4-Person 2 on the engine and 2 on ambulance
- Closed
- Volunteer, No Staffing
- Fire Stations Outside SPFPD



# Stations/Apparatus

## Station 16 - 5300 Olive Ranch Road



# Stations/Apparatus

## Station 17 - 6900 Eureka Road



# Stations/Apparatus

## Station 18 - Horsehoe Bar Road



# Stations/Apparatus

## Station 20 - 3505 Auburn Folsom



# Stations/Apparatus: Closed

## Station 15 - 4650 East Roseville Parkway



## Station 19 - 7070 Auburn Folsom Road



# In the Community

District members hosted Santa for a fun-filled, holiday-themed pancake breakfast, escorted him around the District, attended neighborhood events such as National Night Out, became certified in child seat installation, and even stopped in for some hot cocoa.





# In the Community

## Open House Events

The District hosted four open houses that were sponsored by Stryker.

## Opening Day

SPFD participated in the annual Opening Day for Little League.

## Eggplant festival

An early morning pancake breakfast was served to kick off the Loomis Eggplant Festival.

## School Education and Outreach

A number of crews participated in teaching high school students hands-only CPR and Stop the Bleed programs.

## Santa

SPFD was once again able to help Santa visit the neighborhoods of South Placer and collect toys and food for those in need.

# Off Duty and Around Town



Our members were also active off duty, participating in many events to support our community. Members graduated from Leadership Loomis, collected toys and food for local charities, participated in district political causes, and celebrated our SPFD Family's expansion.

# District Recognition

## New Hires and Promotions Promotions



**Mike Long**  
Captain



**Tyler Duncan**  
Engineer



**Greg Warren**  
Firefighter/Paramedic

## New Hire

**Zachary Endter**  
Firefighter Apprentice

**Calvin Cajias**  
Firefighter/Paramedic

**Mark Jansen**  
Firefighter Apprentice

**Ruvim Borhsch**  
Apprentice Mechanic

# District Recognition

## Years of Service with South Placer

### 5 Years

- Tyler Thomas
- Anthony Rydell
- Kevin Cooney
- Shawn Cline
- Kenneth Kaiser

### 10 Years

- Jeremy Manchester
- Katherine Medeiros

### 20 Years

- Barbara Leak
- Patrick Patterson
- Joshua Green
- Donovan Gray
- Andres Portillo

### 25 Years

- Brian Midtlyng

### 30 Years

- Brian Bailey

# Summary

In 2023, despite a busy year, significant accomplishments were made in the District to improve service to our community. We managed to improve our response times in spite of two closed stations, the District maintained strong fiscal conservation which resulted in an increase in fund balances to weather future uncertainties, and provided exceptional service to our community. It was a year marked by hard work and dedication by all the South Placer Fire District members, and we are proud of our progress in serving you, our community.

## What Next?

In 2024, the District is dedicated to enhancing our service to the community. We are close to completing a Master plan and have initiated a strategic plan to set the course for the future and ensure we deliver the best possible service to the community. We welcome your input and support, which you can do by attending our monthly meetings (held on the second Wednesday of the month) or by contacting us through our website.



# We want to work with you

We are always looking for ways to work with the community, so if you have an event that you would like us to attend, participate in, or provide information for, please contact us.

# Work with us

We are always looking for great people to serve our community, so if you are interested in working for the District, please check the District website for current employment opportunities.



Phone Number

**916-791-7059**



Email Address

**contact@southplacerfire.org**



Website

**www.southplacerfire.org**



**South Placer  
Fire District**